Morgan Hill RFQ - Exhibit A Capacity Studies

(WRT/Solomon ETC Architects)



Residential: 428 Dwelling Units

Retail: 102,200 GSF Commercial: 6,000 GSF

Parking: 642 Residential Spaces

210 Surface Spaces

Heights: 4 Stories (45')

VTA/City Site

Residential: 284 Dwelling Units

Parking: 426 Residential Spaces

560 Space VTA Garage

3-4 Stories (45') Heights:

Downtown Opportunity Sites - Maximum Capacity



Residential: 281 Dwelling Units

104,000 GSF Retail: Commercial: 17,000 GSF

Parking: 422 Residential Spaces

22 Surface Spaces

Heights: 1-4 Stories (20' - 50') Residential: 222 Dwelling Units

Parking: 333 Residential Spaces

600 Space VTA Garage

3-4 Stories (45') Heights:

Downtown Opportunity Sites - Medium Capacity







Residential: 26 Dwelling Units Retail: 12,700 GSF

Parking: 39 Residential Spaces

Heights: 3 Stores (40')

A1 - Block 2- Downtown Mall







Residential:

Retail: 7,700 GSF

Parking: 26 Residential Spaces

8 Surface Spaces

22 Dwelling Units

Heights: 3 Stores (40')

A2 - Block 3 - Monterey & E. 2nd







Residential: Retail:

tail: 14,000 GSF

Parking: 97 Residential Spaces

65 Dwelling Units

Heights: 3 Stores (40')

B1 - Block 3 - Depot Center







Residential: 214 Dwelling Units Parking: 321 Residential Spaces

600 Space VTA Garage (467 on existing lot)

Heights: 4 Stories (45')

Block 18 – VTA / Caltrain

Morgan Hill RFQ - Exhibit B Concept Renderings

(Art Zendarsky)





Morgan Hill RFQ - Exhibit C Concept Design Drawings Site B

(Henry Architects)



VIEW LOOKING SOUTH EAST

DATE: MAY 15, 2009

VICINITY MAP, OTTE PLAN RENDERING

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HENRY ARCHITECTS

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VICINITY MAP PRELIMINARY DESIGN: CINEMA, RETAIL, and OFFICE BUILDING



PROGRAM

GROUND LEVEL:

- MAINTÁIN EXISTING ON GRADE PARKING (BUILD OVER THE TOP)
 PROVIDE B DESIGNATED PARKING SPACES FOR OFFICE USE
 PROVIDE DISABLED PARKING IN THIS AREA
- 2. PROVIDE ± 8,000 S.F. OF RETAIL SPACE
- 3. PROVIDE ENTRY 10 CINEMA AND OFFICES
- 4. REUSE EXISTING GRANADA CINEMA SIGN AND MARKEE
- 5. PROVIDE TICKET BOOTH AT GROUND LEVEL FOR CINEMA
- 6. RESOLVE FLOOD PLAIN REQUIREMENTS

SECOND LEVEL:

- 1. PROVIDE 20' FLOOR ELEVATION ABOVE GRADE FOR TALL RETAIL SPACES BELOW
- 2. PROVIDE CINEMA LOBBY, RESTROOMS AND 4 AUDITORIUMS AT THIS LEVEL WITH ELEVATOR AND ESCALATOR ACCESS.
- 3. PROVIDE OUTSIDE EATING SPACE FOR CINEMA LOBBY
- 4. PROVIDE AS MUCH OFFICE SPACE AS FEASIBLE ON 1'HIS LEVEL WITH ELEVATOR ACCESS AND RESTROOMS

THIRD LEVEL:

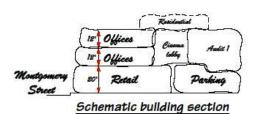
1. PROVDE PROJECTION MEZZANINE AS NEEDED WITH STORAGE 2. PROVIDE AS MUCH OFFICE SPACE AS FEASIBLE ON THIS LEYEL WITH ELEVATOR ACCESS AND RESTROOMS

FOURTH LEVEL: (ADDED LATER IN THE PROCESS)

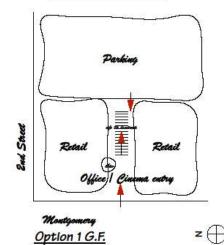
1. PROVIDE RESIDENTIAL UNITS GENERALLY SET BACK FROM THE EDGE OF THE BUILDING ALONG 2ND AND MONTEREY

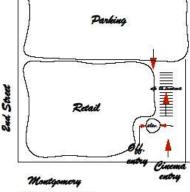
ARCHITECTURAL CHARACTER:

1. NO SPECIFIC ARCHITECTURAL CHARACTER WAS ESTABLISHED OTHER THAN 10 FIT IN WITH THE GENERAL COMMUNITY

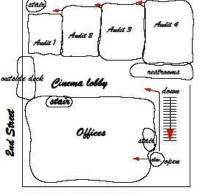


BUBBLE DIAGRAMS

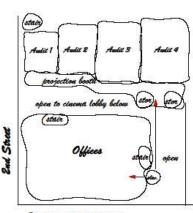




Option 2 G.F.







Option 2 3rd level

DATE: MAY 15, 2009

PROGRAM AND BUBBLE DIAGRAMS

Preliminary Design:
Cinema, Retail, and Office Building
for the
City of Morgan Hill
East 2nd Street and Monterey Street



SHEET A2

DATA:

AREAS: = ±23, 330 S.F. GROUND FLOOR GROSS AREA 1. PARKING = ±12,812 5.F. 2. RETAIL (LEASABLE) = ±5,904 S.F. 3. CINEMA(LEASABLE) = ±756 S.F. = ±585 9.F. 4. OFFICE = ±2,517 S.F. 5. CIRCULATION / MISC. SECOND FLOOR GROSS AREA = ±19,844 S.F. 1. CINEMA LEASABLE = ±12,252 5.F DECKS/ WALKS = ±650 S.F. 2. OFFICE LEASABLE = ±5,191 5.F. (MULTI TENANT) 3. OFFICE RENTABLE = ±5,991 S.F. 4. COMMON SPACE/ CIRC. = ±951 9.F. = ±9,475 S.F. 1HIRD FLOOR GROSS AREA 1. CINEMA LEASABLE = ±2,353 6.F. = ±5,351 6.F. 2. OFFICE LEASABLE (MULTI TENANT) 3. OFFICE RENTABLE = ±6,151 S.F. 4. COMMON SPACE / CIRC = ±971 S.F. = ±7,130 S.F. FOURTH FLOOR GROSS AREA (EXCLUDING COURTS) 1. RESIDENTIAL UNIT 1 = ±2,315 S.F. 2. RESIDENTIAL UNIT 2 = ±1,678 S.F. = ±2,519 S.F. 3. RESIDENTIAL UNIT 3 = ±818 5.F. 4. COMMIN SPACE / CIRC

CODES:

OCCUPANCY GROUPS: (2007 CBC)
A-1 CINEMA
A-2 RESTAURANT
B OFFICES

M RETAIL

R-2 REGIDENTIAL APTG.

9-2 PARKING GARAGE (OPEN)

OCCUPANCY SEPARATIONS: (TABLE 508.3.3)

9-2 10 A - NO SEPÄRÄTIÖN IF FULLY SPRINKLERD , 1 HR IF NO SPRINKLERS 9-2 10 M - 1 HR IF FULLY SPRINKLED, 2 HR IF NO SPRINKLERS

A 10 M - 1 HR IF FULLY SPRINKLED, 2 HR IF NO SPRINKLERS
A 10 B - 1 HR IF FULLY SPRINKLED, 2 HR IF NO SPRINKLERS

CONSTRUCTION TYPE: III-A

RESTROOM REQUIREMENTS: (2007 CPC)

CINEMA:

OCCUPANTS:

FIXED 9EATING = 477
LOBBY / DECK = 295
91'OR. / CONCESSION / OFFICE = 4
PROJECTION / 91'ORAGE = 8

101AL = 784 OCCUPANTS

WOMENS R.R. REQUIREMENTS: (392 OCCUPANTS)

10ILE19 = 11 (UNDER 400 OCCUPANT9) LAV9 = 2 (UNDER 400 OCCUPANT9)

MENS R.R REQUIREMENTS: 392 OCCUPANTS

10ILE19 = 3 (UNDER 400 OCCUPÁN19) URINAL9 = 3 (UNDER 400 OCCUPÁN19) LÁY9 = 2 (UNDER 400 OCCUPÁN19)

OFFICES:

OCCUPANTS (SINGLE OCCUPANT PER FLOOR) 3RD FLOOR MAXIMUM AREA 101AL OCCUPANTS = 5,826 S.F / 100 = ±60 OCCUPANTS

WOMENS R.R. REQUIREMENTS: (30 OCCUPANTS)

10ILE19 = 3 (UNDER 50 OCCUPANT9)
LAV9 = 1 (UNDER 200 OCCUPANT9)

MENS R.R. REQUIREMENTS: (30 OCCUPANTS)

10ILE19 = 1 (UNDER 100 OCCUPAN19) URINAL9 = 1 (UNDER 100 OCCUPAN19) LAV9 = 1 (UNDER 200 OCCUPAN19) DATE: MAY 15, 2009

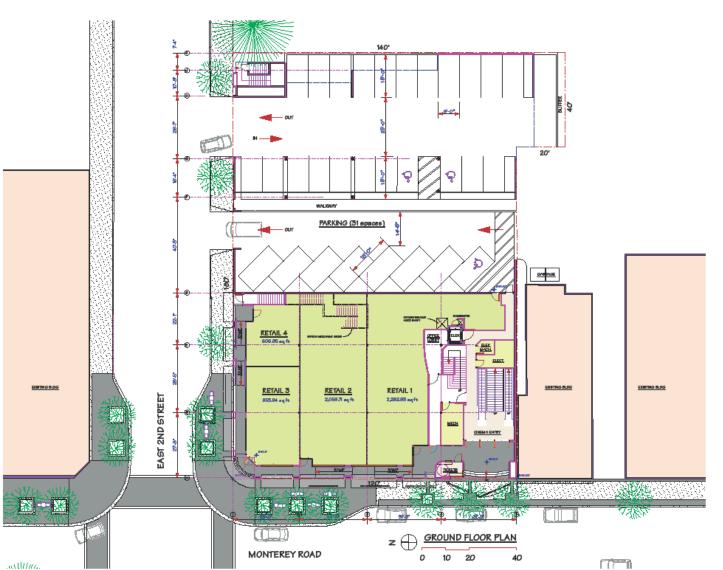
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DATE: MAY 15, 2009

GROUND FLOOR PLAN

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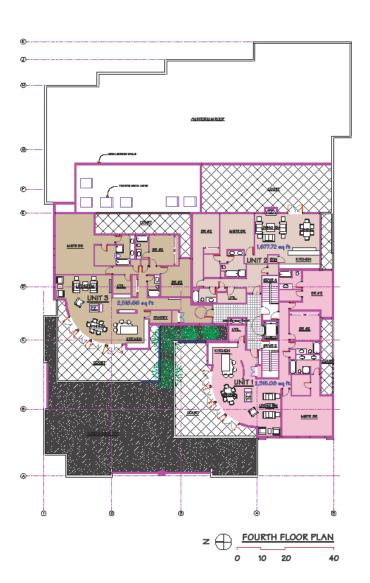
Preliminary Design: Cinema, Retail, and Office Building

City of Morgan Hill 2nd Otreet and Monterey Morgan Hill, Ca for the



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DATE: MAY 15, 2009

41H FLOOR PLAN

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East 2nd Greet and Monterey Greet
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DATE: MAY 15, 2009 SCHEME 2 ELEVATIONS

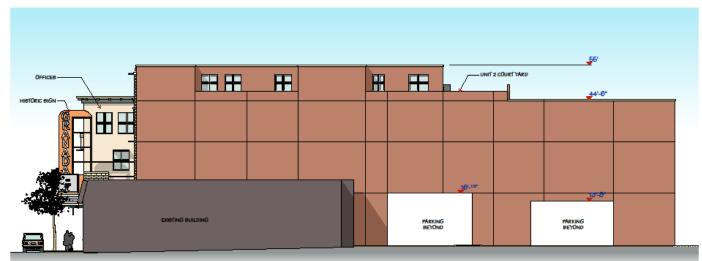
SCALE: 1/16" = 1'-0"

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Preliminary Design:
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for the
City of Morgan Hill
East 2nd Street and Monterry Street
Morgan Hill Ca



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DATE: MAY 15, 2009

SCHEME 2 ELEVATIONS

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Preliminary Design: Cinema, Retail, and Office Building for the City of Morgan Hill East 2nd Street and Monterey Street Morgan Hill, Ca



SHEET A8

45'-5" **CINEMA** 田 PARKING MÖNTEREY ØTREET RETAIL SECTION THRU CINEMA ENTRY 0 10 20

Preliminary Design: Cinema, Retail, and Office Building

City of Morgan Hill

2nd Otreet and Monterey Morgan Hill, Ca

DATE: MAY 15, 2009 BUILDING SECTIONS 9CALE: 1/16" -1'-0"

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DATE: MAY 15, 2009 RENDERING VIEW 1





DATE: MAY 15, 2009 RENDERING VIEW 2



VIEW 5 LOOKING SOUTH WEST



DATE: MAY 15, 2009

RENDERINGS 3,4 & 5







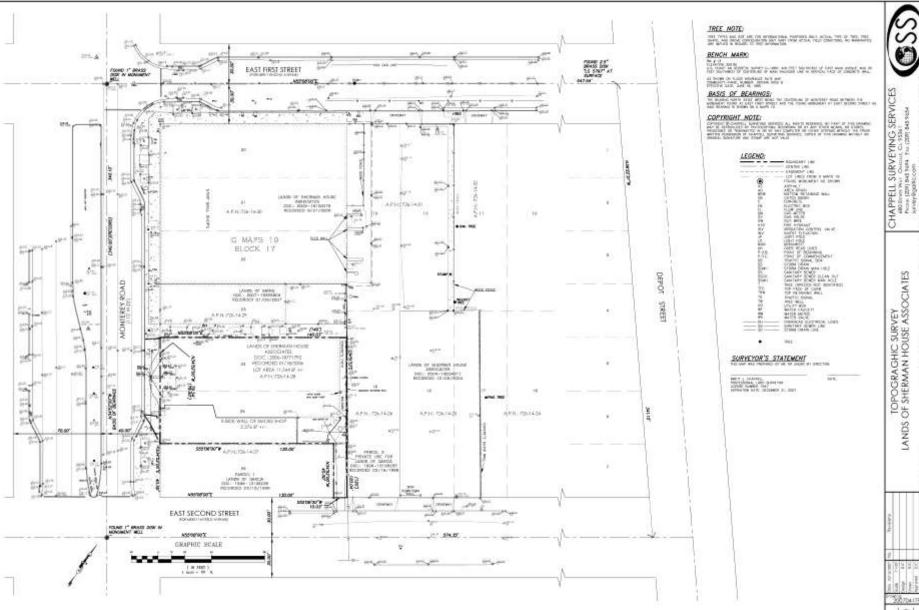
VIEW 4 CORNER VIEW

VIEW 3 LOOKING SOUTH



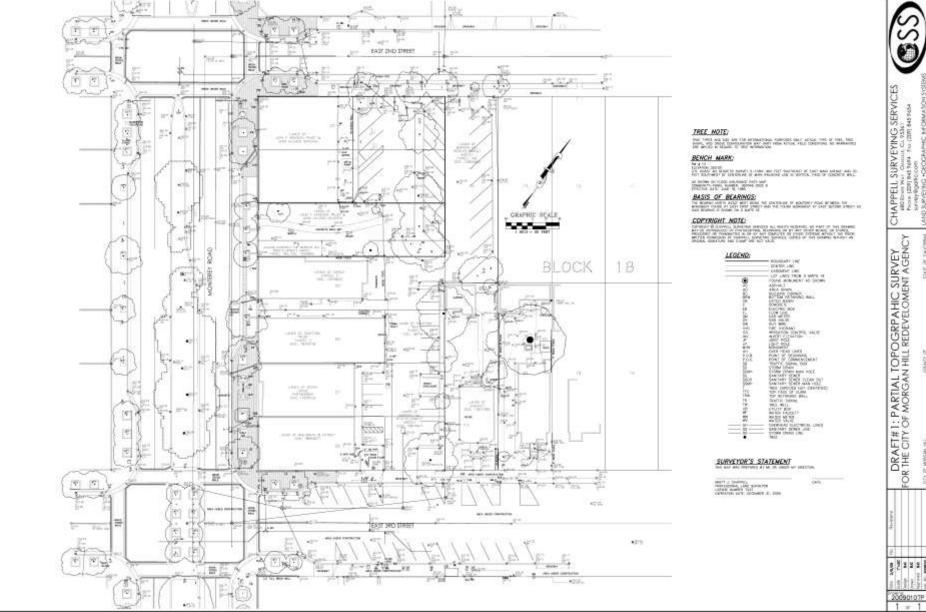
Morgan Hill RFQ - Exhibit D Engineering Survey Block 2 – Site A

(Chappell Engineers)



Morgan Hill RFQ - Exhibit E Engineering Survey Block 3 – Site B

(Chappell Engineers)



Morgan Hill RFQ - Exhibit F City-wide & Downtown Retail Strategy

(DT Implementation Workshop January 20, 2009)

Retail Competition

• <u>City-wide Strategy</u>

focus on auto dealerships + interested national & regional retailers (eg: Trader Joes, DSW Shoes)

• <u>Local Competition</u>

- 4 Major Shopping areas:
- (1) Monterey/Tennant; (2) Dunne/101; (3) Cochrane/101; (4) Downtown

• Three Theater Sites

- ➤ Tennant Station (11 screens 1,333 seats) just added 3 screens & 430 seats
- ➤ Cochrane Commons (16 screens, 3,000 seats) approved
- Downtown Granada (2 screens 400 seats) vacant

Downtown Retail Strategy

• Specific Plan Identifies

Restaurants – Entertainment – Food & Grocery - Bakeries – Produce – Wine & Cheese – Home Furnishings – Niche shops

Suggested Downtown ANCHOR Strategy

- Create 5 viable "anchor-type" retail spaces on 5 key corners
- Anchors would be:
 - > operators with other locations: either regional or sub-regional
 - > Preferably not restaurants as anchors
 - Examples: Sports (SkateBoard shop), Kitchenware, Health (spa, yoga), others
 - ➤ Not likely to be international or national retailers

 (e.g. Nordstrom, Crate & Barrel, Best Buy, Office Depot, Barnes & Noble, Sports Authority, Michaels to name just a few)

Morgan Hill RFQ - Exhibit G Ground Floor Retail Overlay District

(Downtown Specific Plan)



Ground Floor Retail Overlay

Figure 6

Morgan Hill RFQ - Exhibit H Cinema Letter of Interest

(CineLux Theatres Co. Co. LLC)



September 22, 2009

Mayor Tate City of Morgan Hill 17555 Peak Ave. Morgan Hill, CA 95037

Dear Mayor Tate:

We have enjoyed working with you and the City Staff, with the collaborative effort to bring filmed entertainment to Downtown Morgan Hill. CineLux Theatres understands the community and is proud to provide a state-of-the-art movie-going experience at our existing cinema complex in Morgan Hill. We have cultivated an upscale audience at our CineLux Tennant Station Stadium 11 in Morgan Hill. We could move this audience to Morgan Hill's downtown.

Please understand that because of the (limited) population draw of Morgan Hill, the successful operation of a movie theatre in its downtown will be challenging, but certainly achievable under the correct economic circumstances. Through our existing presence, our plan would be to operate both theatres in unison. We are confident that with additional movie offerings and a unique downtown cinema, we can expand the market we serve in Morgan Hill by operating CineLux Tennant Station Stadium 11 in conjunction with Morgan Hill's downtown.

CineLux Theatres looks forward to the opportunity of exhibiting our industry's best films at both the "existing Granada Theatre" and ultimately at the "New Granada Theatre." This would be achieved by delicately balancing the films between our CineLux Tennant Station Stadium 11 and at the downtown venues. CineLux Theatres is an expert at both new cinema development as well as renovation to existing and historic cinemas. We do have successful experience with working with the Redevelopment Agencies of Alameda County and the City of Brentwood.

CineLux Theatres currently operates 33 screens at seven locations. CineLux Theatres was founded in 1969 and its current President, Paul Gunsky has 30 years of experience in the motion picture theatre industry.

We look forward to the opportunity to bring our industry's best films to downtown Morgan Hill. Please don't hesitate to contact me if you should have any questions.

Sincerely,

Paul Gunsky

CineLux Theatres Co., LLC